



Buy With Confidence:

A Guide To Handling Complaints

A senior member of staff should be designated as responsible for overseeing the complaints procedure. This will include reviewing complaints received and identifying trends if any exist. This person does not have to be responsible for dealing with all complaints personally.

When a complaint is received the full details will be recorded in the Complaint Log.

A response will be made to the customer within 5 working days.

Where the complaint is of a more complex nature and a response will not be possible within 5 days, the customer will be contacted within 5 working days and advised of this. The customer will be given an indication of how soon a full response will be made.

Where it is not possible for a complaint to be resolved, the customer will be given a clear explanation in writing. The customer will also be directed towards the Buy With Confidence web site and advised that they can contact Buy With Confidence if they wish to do so.

All actions taken regarding a complaint, including letters, telephone calls and site visits, will be recorded in the Complaint Log.

The responsible person will review the Complaint Log on a quarterly basis. Where this highlights a particular problem or pattern this will be investigated and remedial action taken.

This guidance document should be read in conjunction with the Buy With Confidence “Customer Complaints Procedure” available at:

[Buy With Confidence – Trading Standards Approved – Customer Feedback & Complaints](#)